

Pricing of Euro Medium Term Notes

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International Personal Finance plc

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International Personal Finance plc today announces that it has priced €300,000,000 5.750 per cent notes due 2021 (the "Notes"). The Notes are to be issued under its euro medium-term note programme (the "Programme") established on 19 April, 2010 and most recently updated on 21 March, 2014. Formal signing of documentation is expected to take place on 2 April, 2014. The Notes are expected to be rated BB+ by Fitch Ratings. The managers are Citigroup Global Markets Limited and HSBC Bank plc.

On 24 March 2014, International Personal Finance plc announced the launch of its invitation to holders of its €225,000,000 11.50 per cent. Guaranteed Notes due 2015 (the "Existing Notes") to tender any and all of such Existing Notes for purchase by the Company for cash (the "Invitation"). The Invitation will expire at 4.00 p.m. (London time) on 2 April 2014.

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Please note that the information contained in the final terms and the base prospectus dated 21 March 2014 and issued by IPF in connection with the Programme (the "**Prospectus**"), may be addressed to and/or targeted at persons who are residents of particular countries (specified in the Prospectus) only and is not intended for use and should not be relied upon by any person outside these countries and/or to whom the offer contained in the Prospectus is not addressed. Prior to relying on the information contained in the final terms and the Prospectus, you must ascertain from the Prospectus whether or not you are part of the intended addressees of the information contained therein.

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